



2017 Annual Update

February 9, 2017

Dear BAC Board of Directors, Volunteers and Partners:

Dare I say that spring is just around the corner? I am guilty of believing that as soon as we make it past January! We are on the downside of the winter, and before you know it we will be hearing the sweet sound of birds. I want to take a moment to offer a few updates and thanks to specific individuals and groups for continued efforts on behalf of the community and Beaverton Activity Center.

The Michigan Municipal League monthly magazine arrived as promised in January and the BAC is featured on the cover and in a wonderful story! We had no authority over the pictures chosen and their professional wrote the article, but I think it clearly captures the BAC and the fact that we are a true community endeavor. The cover and story can be viewed on our website.

A wonderful Youth Talent Show was held in January and several talents were on full display. Congratulations to each of the young performers including the new emcees of the event, making it a total youth show from top to bottom. None of it is possible however without the help of the volunteer committee that included Jada Carland, Amber Hubble, Monica Wolfe, Katerly Stoike and more.

We also have a wonderful cultural event coming on February 25th, at 7 p.m. with The Moxie Strings bringing their well known show to the BAC. This event is funded by a terrific partnership between the BAC, City of Beaverton Downtown Development Authority, and the Michigan Humanities Council. Thanks to each of them as well as the Arts and Cultural Committee putting the effort behind the organizational efforts of our 2017 Arts & Culture Series. Watch for future concerts and events through the year.

In late December, the final touches and actual work behind an annual fund development request went out to over 750 people and businesses in the community. Like many organizations, the BAC will make an annual year-end request to help build for the future, through growing our BAC Endowment Fund. We are one fund housed under the Gladwin County Community Foundation, with professional oversight by the Midland Area Community Foundation. Our goal in creating the fund is to grow it through annual and estate gifts that will offer funding long term to sustain the facility, including identified projects, such as enhancing the ability to hear stage performances in the BAC Gym.

The endowed fund will allow us to spend a certain amount of earnings each year, while the principle amount remains to grow in savings. Therefore, it is imperative to grow the fund to a point where the spendable amount is significant enough to do the types of work we desire to keep the BAC viable over the long term. Of course, gifts that are not made to the endowed fund will be considered "spendable" at any time, and those dollars can be spent immediately as our Board sees fit.

We are very pleased that receipts to date show a very successful campaign with approximately 750 requests mailed and 48 responses.

48/750 = 6.4% response rate

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| Individual donations | \$11,590.00 | (33 donors) |
| Anonymous donations | 550.00 | (4 donors) |
| Additional spendable donations | 1,100.00 | (3 donors) |
| Organizations & Businesses | 4,950.00 | (8 donors) |
| TOTAL DONATIONS | \$18,190.00 | from 48 donors |

I want to thank the Marketing Team for all of their work on everything from mailings, to advertising, to web site. What a terrific team we have in place with Bryan Locey, Julie French and Mindy Maxwell Tape as they continue to shine, including the work on the recent mailer. Of course, our relationship with MidMichigan Health and the efforts of Julie Wright are key to many of our print materials. If you have not visited the website in awhile, check out their good work on our site!

A special thanks to Dan Whitmer who has been doing a marvelous job in working with Marietta Andrist and the school maintenance team to keep our heat working throughout the winter. This summer will complete our first full year of working with the total system. While we continue to work through a few issue here and there, overall things have gone pretty well.

Thanks also to Ken Govitz, Chuck Varner, Rick McCoy, and Brian Govitz, who have been great volunteers and workers for the BAC. Ken can often be seen with his trusty toolbox in hand taking on one of the many maintenance projects awaiting him. Thanks too for Brian's diligence in taking care of issues as he sees them on his evening visits to close the building and doing such work as changing filters. Thanks to Chuck and Rick for their continued help. Chuck was one of the earliest volunteers in this capacity.

We have welcomed Laura Walters aboard in the main office. Laura, who is a Gladwin County District Library employee, now holds regular office hours in the main office and can be approached with questions about the BAC. The BAC Board is pleased to have established a good working relationship with the Library Staff, Bruce Guy and the Library Board. We look forward to strengthening this relationship even more by having Laura serve as the "go-to" person on site. She will be working to identify even greater opportunities for our two organizations, living under the same roof, to collaborate in such things as programming, advertising, and equipping her staff to answer questions. Stop in and say hello to Laura!

Dorothy Erway continues to grow membership in the BAC Fitness Center and add programming at the call of the community. Most recently she brought forth added opportunities to bring Open Gym, Men's Basketball and Co-ed Volleyball to the BAC. Do you know that there is not one single day that there is not an activity happening in the gym? These activities are very, very inexpensive ways to be involved and stay fit. We have fantastic workers in the fitness center who compliment Dorothy's efforts – thanks to you all!

Thanks to the gang of volunteers in the coffee shop and main office. Margie Dittmer continues to keep the volunteer opportunities filled and Joan Cashin and Jane Rowley Smith continue to help with the office team, coffee shop team, paying the bills and scheduling activities. With so many things going on, we have also increased the hours of cleaning needed through our partners at the Arnold Center. What a great group we have in the facility on a nightly basis keeping the facility shining! They, along with Heather Wolfe, keep the floors shining and the comments coming in from patrons who always comment on the cleanliness of our facility.

As we head into spring, let me say THANK YOU to all of you and so many more for your continued support and ongoing work. If you are not already on the team, come join us and enjoy the rewards of giving back to the community!

Sincerely,

Scott Govitz, President
Beaverton Activity Center Board of Directors